

# Paz Herrera

Fashion trends for Winter 2018

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What are this season's fashion trends? With the help of professionals like Paz Herrera, image consultant, expert in non-verbal communication and visual merchandising specialist with more than 10 years' experience in this field. You can know how to dress according to this year's trends and not feel out-dated.



Photos: Massimo Dutti

**Colours:**

This season, **the undisputed King of colours is red**. An intense red will be seen on total looks, as well as boots, coats and all types of clothing.

vets, even in pants and dresses. Tulle fabrics and sheer blouses and skirts will allow you to show your more seductive side.

**Prints:**

If there is a print that stands out over any other, that print is plaid, especially the Prince of Wales check. Another frequently seen print are polka dots, from extremely large to more discrete sizes.



#### Clothing and style:

The Asian look does not want to disappear. The trend is to keep using long kimonos, worn open over pants or tight fitted with a sash to accentuate the figure.

#### Footwear:

Over the knee boots, extra tall, sometimes reaching up to the thigh. Ankle boots are reimagined in a wide array of materials and finishes. The latest and most innovative of them all are sock boots.

#### Handbags and purses:

Extremes are all the rage. Oversized, shapeless drawstring handbags or dainty and rigid purses. They are decorated with long and short fur, chains, stone jewellery and fringes.



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